



Microlife Medical Home Solutions, Inc.
Partner (i.e., Clinic, Wellness Center, etc.) Options for MiHealthLog™

MiHealthLog is an easy-to-use, comprehensive self-management web program that helps your patients and clients reach their personalized weight and health goals. Once your patients and clients receive their personalized program, MiHealthLog makes it fast and easy to monitor calories, macro and micronutrients, physical activity, bodyweight and other important health measurements anytime and anywhere.

Why Partner with MiHealthLog

- Specifically designed for medical practices, wellness clinics, and employer health programs that place importance on the health and wellness of their patients, clients, and employees.
- Stimulate health management success within your population – it’s a fact that individuals who self-monitor their health habits (food, activity, blood pressure, etc.) not only achieve, but also maintain, results.
- Proven next-generation tool that is widely utilized in weight management, nutrition, health and overall wellness programs.
- A cost-effective benefit to provide to your patients or clients that can result in
 - **Improved patient outcomes.**
 - **Improved patient or client retention.**
 - **Increased revenue and profitability**
- Web-based application for convenient sign-up and use – deployable anywhere with web access without hardware or software installation.
- Conveniently incorporate MiHealthLog into your own environment – co-brand the application, and integrate it with other patient or client focused programs.
- Synergistic program with the WatchWT™ MedGem® and BodyGem® by using Resting Metabolic Rate (RMR) measurement to create a plan that’s just right for each person – without the guessing, staffing constraints, or inevitable failure individuals experience with one-size-fits-all programs
- Flexibility of the application to support any multiple diet preferences (Ethnic, Vegan, Gluten-Sensitive, etc.) and/or activity programs.

Partner Commission Program

Become a MiHealthLog partner and generate commission from your patients/clients that subscribe to MiHealthLog. You are already providing your patients/clients with a personalized nutrition program from MedGem and BodyGem Analyzer. Now, you can have your patients/clients subscribe to the system with the plan of your choice.

Partner Annual Fee: \$199

Return on Investment

**Recommended charge for a 6-month subscription is \$34.99 (< \$6.00/month).*

Commission	Est. Patient/Client Enrollment Year (month)	Clinic Revenue from Commission Year (month)
20%	50 (4)	\$360 (\$30)
25%	100 (9)	\$1,350 (\$112)
30%	200 (17)	\$2,430 (\$202)
35%	300 (25)	\$3,780 (\$315)

MiHealthLog Partner Co-Brand

MiHealthLog can be co-branded with your company's logo. You can obtain real-time reports on patient/client usage. The co-branded system can be scaled to meet your volume demands. A minimum of 250 clients is required for co-branding.

Partner Initial Set-up Fee: \$1,249

Per User Cost

- 250 clients: \$2.89 per user / month
- 500 clients: \$2.49 per user / month
- 1000 clients: \$1.99 per user / month
- 2000 clients: \$1.49 per user / month
- 3000 clients: \$0.99 per user / month

Return on Investment

**Recommended charge for a 12-month subscription is \$71.88 (< \$6.00/month).*

Patients/Clients	Clinic Revenue Year (month)	Net Revenue Year (month)
250 users	\$17,498 (\$1,458)	\$8,828 (\$736)
500 users	\$34,996 (\$2,916)	\$20,056 (\$1,671)
1000 users	\$69,990 (\$5,832)	\$46,110 (\$3,843)
2000 users	\$139,980 (\$11,665)	\$104,220 (\$8,685)
3000 users	\$209,970 (\$17,498)	\$174,330 (\$14,528)